
1. Executive Summary

During this reporting period, significant progress was made in advancing continuing education, credentialing, multi-state education expansion, and event engagement initiatives. Key accomplishments included renewing the Alliance partnership, expanding credentialing opportunities through new provider relationships, developing scalable education offerings for multi-state delivery, initiating collaboration with multiple state associations, and enhancing attendee engagement at major events. Ongoing efforts remain focused on evaluating future education opportunities, strengthening strategic partnerships, expanding regional reach, and building sustainable structures to support long-term growth and member value.

2. Goals & Objectives

Goal: Expand and promote timely, high-quality continuing education (CE-eligible) programs

Focus: CE Assessment, Strategy & Decision-Making

- Evaluate the strategic fit and viability of a continued relationship with The Alliance
- Research and assess alternative CE and designation/credentialing providers and offerings
- Strengthen and refine existing Continuing Education offerings

Goal: Expand education and credentialing services to other states

Focus: Education Expansion – Packaging & Readiness

- Identify and develop scalable education, CE, and credentialing offerings for multi-state delivery
- Research and initiate outreach to aligned states for education and CE collaboration

Goal: Provide high quality, innovative and engaging conventions and events

Focus: Event Foundation and Experience Design

- Formalize event committees and succession planning
 - Increase networking and engagement opportunities at events
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3. Key Activities & Updates

Goal: Expand and promote timely, high-quality continuing education (CE-eligible) programs

Key Progress

- Evaluation of alternative CE, designation, and credentialing providers to identify complementary opportunities beyond the current partnership model is ongoing.
- Assessment of The Institutes' designations and micro-credentials continues.
- CE offerings continue to be reviewed and enhanced.
- Structured evaluation tools have been implemented, and targeted participant analysis is underway.

Accomplished Success Measures

- **Alternative Provider Research Completed:** Alternative CE and credentialing options were evaluated.
- **Alliance Partnership Evaluation Completed:** A strategic review was conducted, resulting in a decision to continue the partnership with The Alliance. A new two-year contract was executed effective Jan 1, 2026.
- **New Credentialing Opportunities Added:** ABEN micro-credentials were added to the education catalog.
- **Interstate Collaboration Implemented:** New designation and CE opportunities have been established through partnerships with other state associations, including New Jersey's CRIS and MLIS programs.

Goal: Expand education and credentialing services to other states

Key Progress

- Developed a catalog of scalable educational offerings suitable for multi-state delivery.
- Conducted outreach to aligned state associations regarding future collaboration opportunities.

Accomplished Success Measures

- **Scalable Program Development Completed:** A catalog of education, CE, and credential-aligned offerings has been identified, developed and prepared for external delivery, including AFIS and Wednesday Webinars
- **Multi-State Outreach Initiated:** Engagement and interest have been established with multiple target state associations for education, CE, and credentialing collaborations, including CO, MT, IA, NJ, KY, ND, SD

Goal: Provide high quality, innovative and engaging conventions and events

Key Progress

- Formalization of event committees and succession planning is being implemented across committees.
- Event committees continue evaluating increased networking & engagement opportunities at future events.

Accomplished Success Measures

- **Enhanced Networking and Engagement Implemented:** Additional networking and engagement opportunities have been incorporated into event programming.
 - 2026 WIN Conference included multiple structured and informal networking opportunities.
 - 2026 Spring Conf enhanced attendee interaction and engagement via a luncheon Kahoot! activity.

5. Challenges & Risks

- Expansion of CE and credentialing programs to other states requires careful management of staff capacity.
- Collaboration with Colorado and Montana continues to evolve, requiring additional staff time.
- Maintaining relevant CE, credentialing, and event offerings in a changing marketplace requires ongoing investment of time and resources.
- Multi-state partnerships and shared events increase coordination complexity and implementation timelines, while requiring careful consideration of member needs across diverse geographic regions.
- Ongoing evaluation of the Alliance partnership creates uncertainty regarding future CE delivery, contract terms, and member expectations.

6. Looking Ahead

Goal: Expand and promote timely, high-quality continuing education (CE- eligible) programs

- Monitor Alliance performance under the new contract to inform future CE strategy.
- Continue researching additional CE, designation, and credentialing providers to identify viable alternatives and complementary educational opportunities.
- Utilize structured review processes and participant feedback to ensure CE offerings remain current, relevant, and responsive to member needs.

Goal: Expand education and credentialing services to other states

- Continue collaboration with Colorado and Montana partners to refine processes, strengthen communication, and improve operational efficiency.
- Expand partnerships with aligned states to increase educational reach and leverage shared resources.
- Evaluate opportunities to further scale and package educational programs for broader multi-state delivery.

Goal: Provide high quality, innovative and engaging conventions and events

- Implement formalized event committee structures, role definitions, and succession planning processes.
- Gather/evaluate attendee feedback to enrich networking, engagement, and overall event experiences.
- Continue exploring innovative programming and engagement strategies during events.