
1. Executive Summary

- New biginebraska.org website launched successfully and redirects from iian.org are working properly.
- Continued support and promotion of education, NExtgen, WIN, designation programs, and more.
- Actively supporting the 2026 IIAN Foundation Golf Tournament sponsorship and registration efforts.

2. Goals & Objectives

- Promote member participation in education, networking, and engagement opportunities.
- Maintain and enhance the new website as a central resource for members.
- Drive sponsorship and participation goals for the IIAN Foundation Golf Tournament.

3. Key Activities & Updates

- **Marketing & Communications** - Developed and executed coordinated marketing campaigns for:
 - First Friday Free CE, Live Webinar Wednesdays, NExtgen programs, WIN virtual events, designation programs, and other education offerings.
- **Golf Tournament (August 13):**
 - 61 golfers registered; player registration pace is strong
 - 8 sponsors secured to date
 - Sponsorship outreach remains a priority heading into the July 17 deadline
- **NExtgen Updates:**
 - Break to Educate CE webinar “Turning AI into Real Value” June 11, 1 p.m.
 - College World Series Party, June 12, 3-6 p.m. at Upstream Brewing Co., Omaha
 - Big “I” National Young Agent Committee Awards submission being finalized
 - NExtgen SMS list has 35 opt-in subscribers, will keep collecting more

5. Challenges & Risks

- Continued sponsorship outreach is needed for the IIAN Foundation Golf Tournament. **Board assistance in securing carrier sponsorships is appreciated.**

6. Looking Ahead

- Continue refining and expanding biginebraska.org based on member needs and organizational priorities
- Support summer education programs, NExtgen events, and Foundation fundraising efforts.
- Begin marketing and communications planning for the 2026 Annual Convention.